

The Strollers

Community Theatre Since 1932

Publicity Chairperson 2014 - 2015

GUIDELINES

1. The publicity chairperson is responsible for the following activities:

Season brochure	Flyers
Fundraising	Outside Sign
The Banner	Paid Advertising
Bulk Mailing	Press Releases
Camera Ready Art	Reviews
Posters	Community Bulletin Boards
Program Cover	Audition Notices
Ad Copy	Arts Festivals
Postcards	Social Media/Website

2. Co-ordinate with PR & Marketing Committee and Social Media Chair to assist with publicity on a regular basis including but not limited to the above listed activities.